

*For Immediate Release*

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***KICK-OFF FUNDRAISER FOR VICTORIA'S SMILE FOUNDATION HAILED A  
SUCCESS WITH OVER 250 ATTENDEES  
AREA NON-PROFIT PRESENTS CHECK TO MEMORIAL SLOAN-KETTERING  
CANCER CENTER TO FURTHER LEUKEMIA RESEARCH***

Rumson, NJ\_(December 2, 2002)—The Victoria's Smile Foundation held its first annual karaoke kick-off fundraiser at the Oakland House in Red Bank, New Jersey on Saturday, October 19<sup>th</sup>. The event was a great success in bringing together over 250 attendees to raise funds for Leukemia clinical research and the continued development of the Foundation website that will offer information and support to Leukemia patients.

The evening event, which hosted silent auctions, raffles, karaoke, and live entertainment, was organized by family and friends as part of a fundraising effort in memory of local resident Victoria Seide Mazzucca, who lost her battle to Leukemia this past April. The foundation trustees and family gathered together at Memorial Sloan-Kettering Cancer Center on November 18, 2002 to present Dr. Mark Weiss MD with a check for his clinical research on behalf of the foundation.

*"This fundraiser was the first of many in support of the Victoria's Smile Foundation, established to honor my wife Victoria Seide Mazzucca's determination, strength, and spirit during her battle with this Leukemia," said Michael Mazzucca foundation president and founder. "Dr. Weiss was Victoria's doctor during her initial treatment. He helped us understand the disease and what we needed to do to beat it. After going through Dr. Weiss's treatment Victoria was in remission from Leukemia. Unfortunately Victoria had a rare form of Leukemia that made it necessary for her to undergo further*

*treatments. It was complications from these treatments that took her life. It is the mission of all those that loved Victoria to raise funds for the research of Dr. Weiss and Doctor's like him who are trying to find safer cures for Leukemia."*

Dr. Weiss is currently an Associate Member at Memorial Sloan Kettering Cancer Center where he has been an active clinical investigator on the Leukemia Service since 1990. His research activity has focused on developing new, more effective treatment regimens for adults with acute lymphoblastic leukemia (ALL) and chronic lymphocytic leukemia (CLL).

*"We are working vigorously to pursue our goal of producing not only more effective treatments for leukemia but also safer treatments, with the hope that in the future no one will die of their disease or the complications of their therapy. " Said Dr. Mark Weiss, department of medicine, Memorial Sloan-Kettering Cancer Center.*

For more information about the foundation and the event please visit our website at [www.victoriasmilefoundation.com](http://www.victoriasmilefoundation.com).

### **About Victoria's Smile Foundation**

On April 27, 2002, Victoria Seide Mazzucca lost her battle with Leukemia. She was a loving wife, daughter, sister and friend to many. The Victoria's Smile Foundation is a 501 (c)(3) charitable organization dedicated to raising funds for clinical trials that aim to find a cure for Leukemia and complications that affect patients undergoing treatment for Leukemia. The Foundation will also allocate funds to build and manage an interactive website where patients can research treatment options, centers, and general information concerning Leukemia. Victoria's spirit will remain in our hearts forever- our mission is to help others who are suffering from this horrible disease.

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